Quality Posts/Departments = Membership Retention

‘The Quality Distinction Award’ provides a focal point for recognizing your Post’s and/or Department’s collective ability to fulfill the Mission of AMVETS. Throughout the year, AMVETS members work diligently to obtain and retain members, provide services to veterans and their communities.

To be recognized for the ‘Quality Work’ you are doing, submit your online application before the July 15th deadline. The application process will close, and no further applications will be accepted after 12:00 am July 16th.

Incomplete applications will be disqualified and will not be reviewed.

Effective Next Year all Quality post distinction forms will be sent to the Executive Directors, and they will put the posts in for Quality Post.

First Step: Revalidate

All Posts/Departments are required to revalidate by July 15th each year. The Officers should complete the online application to determine if they qualify for the Distinction Award.

Second Step: Determination factors

- Revalidate on time
- Reporting Program Activity
• Increasing or Maintaining Membership
• Take part in specific local community service activities
• Participate in post or department National Programs Awards

**Third Step: Grading**
Each question will autoscore (grading schedule is shown on application) National Programs Department will validate information submitted ‘Set goals’ for the next year – if met, you will receive additional points next year.

**Fourth Step: Recognition**
Qualifying posts and departments receive plaque and a Gold “Q” at the Fall National Executive Committee (NEC). (*If your post has a plaque you will receive a plate.*)
A Gold “Q’ will be given to place on the Revalidated Charter.

*NOTE: Additional pins for members of qualifying Posts will be for sale through the Quarter Master with the Post Commander’s validation.*

A list of all current year Quality Posts and Departments will be on the AMVETS website at [quality posts/departments](#) and in the National Programs Blast.

**Benefits**
It helps the posts and departments to identify all levels of programs and best practices so they can continue to grow and serve. Posts and Departments the opportunity to show off their activities, membership, and related programs. It is a means to attract new members, donors, volunteers and much more.
How to Apply

The process is easy, answer the questions and receive points, which will determine whether your post or department is Quality.

To complete the application, you will need the following information:

1. Last Revalidation Date
2. Membership numbers for the past two (2) fiscal years
   a. Total number of renewing members
   b. Total number of new annual and lifetime members
3. Reporting Information – run report for Period ending June and December of last calendar year
   a. Did your post report for both Reporting Periods?
   b. Service Program accomplishments for the program year
   c. Post Participation in National Programs (Americanism Youth Contest, JROTC Medal Presentation, VAVS, etc.)
4. Did your post achieve National Quality Distinction the previous year?
5. Write about two (2) or more goals for the upcoming fiscal year with between 25-50 words (points will be provided to your score for the following year)

You will sign-up by clicking “BEGIN”.

An account will be generated for you through the Kaleidoscope platform. An email will then be sent, requesting you to create a password so that you can access the system.

NOTE: The same information is needed at the Department level, which will include some of the Posts’ information. All fields must be fully complete and e-signed online.
NOW YOU ARE READY TO GO AND APPLY AT

Don’t Forget to print a copy of the submitted application for your records.

We will no longer accept any paper applications. *

*Online applications are required as the questions and grading has improved to ensure a fair chance at ‘Quality Distinction’.

For questions or assistance contact the National Programs Department at Programs@amvets.org prior to the deadline.